**[LOCATION] CHILDREN CELEBRATE OUTDOOR CLASSROOM DAY**

*Children at [SCHOOL NAME] join thousands of others across the country to show why time outdoors should be part of every school day*

[DATE]: Children at [NAME OF SCHOOL] went outdoors to play and learn on Thursday as part of Outdoor Classroom Day. The global movement – started in the London, England, in 2012 – aims to make outdoor play and learning part of every child’s day as organisers say it is critical to children’s health, wellbeing and happiness.

[DETAILS OF YOUR DAY HERE]

[HEADTEACHER NAME] said: *“There is a wealth of evidence that suggests that outdoor learning and time to play outdoors throughout the school day are beneficial to children, and I couldn’t agree more. When our children are outdoors they are more engaged, their mood is lifted and they are more active. Following our involvement in Outdoor Classroom Day we will be taking a serious look at how we integrate more time outdoors into every school day.”*

Amanda Horton-Mastin, CEO at Semble, said: *“Being outside has never been so important is it is now. Research consistently shows that children who spend time outdoors have better mental health, are more physically active, learn to care about nature and are more resilient. Since 2012, Outdoor Classroom Day has been providing inspiration, support and advice to teachers and parents on how to take children outside to both learn and play. We are delighted to see schools and households all around the world signing up to reap the immeasurable benefits of spending time outdoors every day.”*

Other schools can sign up to take part in the next Outdoor Classroom Day on the website: [www.outdoorclassroomday.com](http://www.outdoorclassroomday.com)

**ENDS**

For more information and to arrange an interview, contact:

[NAME AND NUMBER OF CONTACT]

**Notes to editors**

[SCHOOL NOTES TO EDITORS]

**About Outdoor Classroom Day**

Outdoor Classroom Day is a global campaign to inspire and celebrate outdoor learning and play. On the day, thousands of schools around the world take lessons outside and prioritise playtime. As well as having fun, they show how important and easy it is to give children more time outdoors. So that schools can participate on a day that fits with their climate and term times, the global campaign has two dates each year (visit the website for upcoming dates). The global Outdoor Classroom Day is led by [Semble](https://semble.org/) (formerly Project Dirt and a founding member of the campaign), in partnership with Unilever as part of their Dirt is Good movement.

**About Semble**

Semble is the UK’s most active platform for community projects. We know that small, grassroots projects set up by passionate people transform the communities they work in and make the world a better place. We support local community projects by creating partnerships with brilliant businesses and volunteers that share a common belief that they can achieve more together. We run inspiring and impactful campaigns that galvanise people passionate about community and tell the stories of their impact. Join us, let’s Semble: [www.semble.org](http://www.semble.org)