**[NAME OF SCHOOL] PHOTOCALL NOTICE**

When: [DATE AND TIME]

Where: [SCHOOL ADDRESS]

Picture: See for yourself what happens when children get outdoors to play and learn as [NAME OF SCHOOL] takes part in the global Outdoor Classroom Day campaign!

[DETAILS OF YOUR OUTDOOR CLASSROOM DAY HERE]

There will also be an opportunity to interview the headteacher, [HEADTEACHER NAME].

Contact on arrival: [NAME AND NUMBER OF CONTACT]

**[LOCATION] SCHOOL TO CELEBRATE OUTDOOR CLASSROOM DAY**

*Global campaign believes that time outdoors is critical to children’s development*

[DATE]: [NAME OF SCHOOL], is joining thousands of schools from around the world and getting outdoors on [DATE] for Outdoor Classroom Day. The global campaign aims to inspire and celebrate outdoor learning and play. As well as having fun, schools show how important and easy it is to give children more time outdoors – on Outdoor Classroom Day and all year round.

[DETAILS OF YOUR DAY HERE]

[HEADTEACHER NAME] said: *“When we have taken learning outdoors in the past we have seen amazing results – behaviour improves, children are more focused in tasks and those who are sometimes reticent to speak up in class find their voice. We’re getting involved in Outdoor Classroom Day to inspire other schools to give outdoor learning a go.”*

*Nick Gardner, CEO and Co-Founder at Semble, said: “Research including our Muddy Hands report has found that children who spend time outdoors have better mental health, are more physically active and are more resilient. Teachers who get involved in the campaign tell us the same thing, which is why we are delighted to see schools around the world signing up again this year and showing the world why children need time outdoors every day.”*

Other schools can sign up to take part on the website, which also has a library of outdoor lesson ideas that they can access for free: [www.outdoorclassroomday.com](http://www.outdoorclassroomday.com)

**ENDS**

For more information and to arrange an interview, contact:

[NAME AND NUMBER OF CONTACT]

**Notes to editors**

[SCHOOL NOTES TO EDITORS]

**About Outdoor Classroom Day**

Outdoor Classroom Day is a global campaign to inspire and celebrate outdoor learning and play. On the day, thousands of schools around the world take lessons outside and prioritise playtime. As well as having fun, they show how important and easy it is to give children more time outdoors. So that schools can participate on a day that fits with their climate and term times, the global campaign has two dates each year (visit the website for upcoming dates). The global Outdoor Classroom Day is led by [Semble](https://semble.org/) (formerly Project Dirt and a founding member of the campaign), in partnership with Unilever as part of their Dirt is Good movement.

**About Semble**

Semble is the UK’s most active platform for community projects. We know that small, grassroots projects set up by passionate people transform the communities they work in and make the world a better place. We support local community projects by creating partnerships with brilliant businesses and volunteers that share a common belief that they can achieve more together. We run inspiring and impactful campaigns that galvanise people passionate about community and tell the stories of their impact. Join us, let’s Semble: [www.semble.org](http://www.semble.org)