

OUTDOOR CLASSROOM DAY



Dear brilliant teacher, head teacher or educator!

Will you get involved in **Outdoor Classroom Day** on **Thursday 18 May**? Can everyone go outdoors for at least one lesson? And could you celebrate your playtime too? As a parent/grandparent/aunty/neighbour/friend/ human being this is a campaign I really believe is important.

Outdoor Classroom Day is a day to **celebrate** outdoor learning and play, and to **inspire** schools everywhere to make outdoor learning and play part of **every** day.

Why?

- **95%** of teachers say taking lessons outdoors make them more enjoyable
- **90%** of pupils who go outdoors to learn feel happier and healthier
- **96%** of parents say play enables children to become well-rounded adultsⁱ

As well as teaching children critical life skills, schools that introduce more freedom to play and more outdoor learning see less bullying, fewer accidents and greater readiness to learn. Children **and** teachers say it makes school much more enjoyable too.

To get involved, simply sign up a single class or, preferably, your whole school!

Last year over almost 500,000 children got involved. This year we hope it will be much bigger...

Please help us achieve this goal! To sign up and for lots of free resources to help you plan for the day (and beyond), please visit the website: www.outdoorclassroomday.com or just search 'Outdoor Classroom Day'. Thank you, together I believe that we can ensure the brightest possible future for all our children!

Yours sincerely

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Tel:

Email:

Outdoor Classroom Day is a campaign that was developed by teachers and educators in the UK. It is now led by Project Dirt globally, working with NGOs across the world, and is powered by Unilever's Dirt is Good brands, that's Persil in the UK and Ireland. Together we are on a mission to make outdoor learning and play part of every day!

ⁱ For links to sources, and some more information, please see: <https://outdoorclassroomday.com/2017/03/22/sign-up/>

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CONNECTING COMMUNITIES FOR GOOD