

OUTDOOR CLASSROOM DAY

Thursday
12 October
2017

PREPARE TO
BE AMAZED

Spending time playing and learning outdoors is essential for a happy childhood and helps children learn important skills for the future.

Join the movement at:

www.outdoorclassroomday.com

 /outdoorclassroomday

 @OutdoorClassDay

PROJECTDIRT
CONNECTING COMMUNITIES FOR GOOD



Outdoor Classroom Day is a global campaign to celebrate and inspire outdoor learning and play. On Outdoor Classroom Day, schools around the world take lessons outside and prioritise playtime. The campaign is led globally by Project Dirt and supported by Unilever's Dirt is Good brands.