

# OUTDOOR CLASSROOM DAY

Thursday  
6 October  
2016

PLAY FOR  
TODAY, PREPARED  
FOR TOMORROW

Spending time playing and learning outdoors is essential for a happy childhood and helps children learn important skills for the future.

Join the movement at:

[www.outdoorclassroomday.com](http://www.outdoorclassroomday.com)



/outdoorclassroomday



@OutdoorClassDay

PROJECTDIRT  
CONNECTING COMMUNITIES FOR GOOD



Outdoor Classroom Day is a global campaign to celebrate and inspire learning and play outside the classroom, supported by Unilever's Dirt is Good brands and led by Project Dirt. Building on the UK's Empty Classroom Day, schools across the world will be taking at least one class outdoors, teaching essential skills and raising awareness of the importance of play.